QA dental

Continuing Education Application

Facially Driven, Clinically Guided: 3D Smile Design in Transformative Dentistry

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Lecture lenght – 92 min

Webinar synopsis: In today's digitally driven world, 3D smile design and comprehensive treatment planning have become foundational tools in esthetic dentistry and full -mouth rehabilitation. But while technology provides structure, it's still the clinician's eye —and creativity —that shape truly natural, individualized outcomes.
This webinar invites you to go beyond the template. We'll explore how digital planning enhances diagnosis, interdisciplinary communication, and surgical foresight —enabling you to assess soft and hard tissue architecture with precision, and define when orthodontics, regenerative or perio-plastic procedures are required to support long -term esthetics and biology.
Just as importantly, we'll discuss how 3D smile design should serve as a dynamic starting point —not a static destination. You'll learn how to bring clinical artistry into the digital workflow, adapting designs in harmony with the patient's facial features, personality, and expectations.

Key takeaways:

- Master the principles of facially guided 3D smile design and integrated digital planning workflows.
- Learn to visualize bone and soft tissue digitally to inform surgical and restorative decisions.
- Understand when to incorporate orthodontics, regenerative procedures or perio-plastic surgery into the treatment sequence.
- Elevate your ability to use digital designs creatively —moving from generic templates to naturally individualized esthetic outcomes.

Discover how to present treatment concepts with emotional resonance and clarity to increase patient confidence and case acceptance.